Integrated Academic & Career Advising

Coupling Career Planning with Course Design

Robert E. Crane, Assistant Director
Kate A. Juhl, Program Director
College of Arts & Humanities, University of Maryland
Office of Student Affairs & Career Engagement
Welcome/Introductions

Robert E. Crane
Assistant Director
Advising Operations & Assessment

- 17 years working in the College of Arts & Humanities
- Instructor for the College’s first semester seminar course

Kate A. Juhl
Program Director
University Career Center @ ARHU

- 10 years at University of Maryland
- Previously worked at a small, private liberal arts college
- 15 total years working in liberal arts career development
## ARHU AT A GLANCE

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Departments/Schools</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>Undergraduate Majors</td>
<td>31</td>
<td></td>
</tr>
<tr>
<td>Minors</td>
<td>37</td>
<td></td>
</tr>
<tr>
<td>Living-Learning Programs</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Students of Color</td>
<td>36%</td>
<td></td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>2687</td>
<td></td>
</tr>
<tr>
<td>Of ARHU Students Have 2+ Majors</td>
<td>29%</td>
<td></td>
</tr>
<tr>
<td>Student to TTK Faculty Ratio</td>
<td>1:8</td>
<td></td>
</tr>
</tbody>
</table>
ARHU Academic Advising

2020 By the Numbers

- 2687 Students
- 2965 Student Appointments
- 6 FTE Advisors
- 448:1 Student to Advisor Ratio

Mandatory Advising Orientation
1st Semester of Matriculation

45 - 55 credits
86 - 100 credits

Athlete Advising

Probation/Dismissal Advising

Study Abroad Advising
University Career Center @ ARHU

2020-21 By the Numbers

- **463** Student Appointments
- **3** Virtual Boutique Career Fairs
- **397** Students joined virtual employer events
- **65** Class Presentations
- **103** ARHU Students in Intern for a Day
- **28%** Increase in student attendance at virtual career events
- **29** ARH-U Ready & Foxworth Unpaid Internship Scholarships awarded
- **15** Career assignment integrations
The Be Worldwise. Get Worldready. initiative prepares students to adapt and thrive in the workplace and to shape the kind of global citizen they can become. Our new initiative creatively integrates career preparation in the ARHU academic experience by:

- Offering strategic career preparation and integrated career and academic advising.
- Engaging faculty to develop new and reimagined courses, majors and minors.
- Providing opportunities to apply scholarship to practice.

ARHU Terps who are able to communicate the real-world value of an arts and humanities degree.

ARHU ALUMNI THRIVE IN TECH, GOVERNMENT, ARTS AND ENTERTAINMENT AND MORE.
Advising Literature: Academic & Career Advising

Tudor (2018)
- Proposal to integrate academic and career advising, starting with semester one course
- Career interest groups of students including industry mentors-- must be declared/developed with advisor

Propst Cuevas, Jaunarajs, Forche, Bloom, Mather (2021)
- Academic and career advisors align the “same theory-to-practice framework” (p. 11)
- Synergy between appreciative advising and brain-based career development
- The aligned model focuses on students’ strengths and agency
Advising Literature: 1st Semester Seminar Courses

Buzetta, Lenz, and Kennelly (2017)
- Study examined student athletes and academic/career decision making
- One group of students participated in a summer bridge program; the other did not; no significant differences found

Ragan (2018)
- Academic and career advising program for about 100 honors students at The Citadel over 4 years led by faculty mentor

Steufert (2019)
- Ongoing, mandated career advising should be part of every advising conversation; Augustana University added advising elements to its first year seminars and saw a 2.1% retention increase
Contemporary Context: Career Advising

Five Future Directions in University Career Services (Dey & Cruzvergara, 2019)

1. Systemically integrate career services into academics
2. Build scalable structures
3. Teach life design + work skills
4. Measure impact over input
5. Redefine the narrative
ARHU158 Overview

Goals
- Connection to College of Arts and Humanities
- Intro to Research Methods (including quantitative research)
- Cohort Formation/Bonding
- Intro to Campus Resources, including Academic & Career Advising

Course Topic: The Power of Youth
- The commercial dimension of youth’s influence
- Youth’s involvement in social justice movements
- Historical examples and interpretations of youth’s power
Class Assignments and Conversations
- Faculty Interview Project
- College’s Convocation
- BeWorldwise, Get WorldReady Initiative

Visit to the Career Center
- Overview of Career Resources
- Discussion with Recent ARHU Alum Working in Field of Youth Empowerment
- Introduction to Portfolium
Portfolium Overview

Kate Juhl
Higher Education/Educational Leadership at Old Dominion University

5 Skills
- Communication skills
- Creativity
- Event Planning
- Leadership
- Program Management

1 Tag
#careerservices
FROM CLASSROOM TO CAREER:

CAREER SHUTTLE:

NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY & CULTURE

Smithsonian

ARHU VIRTUAL CAREER SERIES
Spring 2021

PERFORMING ARTS CAREER & INTERNSHIP FAIR
February 3, 2-5 PM

VIRTUAL CAREER SHUTTLE
February 12, 12-1 PM
Smithsonian National Museum of African American History & Culture
April 2, 12-1 PM
Washoe’s Law Firm

SPRING CAREER & INTERNSHIP FAIR
February 17, 10-12, 2-5 PM
Virtual networking fair open to all majors.

INFORM FOR A DAY LITE
Apply by March 22
Conduct informational interviews with 150+ hosts.

ACCESSCHUNK
April 6-8, 5-6 PM
College’s award-winning career mentoring and networking event that connects students with successful alumni to explore a variety of exciting career paths.
Registration required: guumad.edu/ASA

More details can be found at:
www.arhu.umd.edu/careers
and careers.umd.edu

GLOBAL VISIONARIES.
CREATIVE PROBLEM SOLVERS.
THANK YOU! QUESTIONS?

CONTACT US:

Robert E. Crane, Assistant Director
rcrane@umd.edu

Kate Juhl, Program Director
kjuhl@umd.edu
Faculty Engagement

Strategic Planning

--

Top down support, faculty driven committee, college buy-in to the career/professionalization focus in academic experience

Career Advisory Board

Integrative Career Curriculum Project

Citations

Citations continued