LEVELS OF ASSESSMENT

Quick
- List all Events/Services

Moderate
- List All Events/Services
- Open-Ended Questions

Complete
- List All Events/Services
- Open-Ended Questions
- (Group) Interviews

Considerations for Evaluation Design

- Why: Goal, Purpose
- Who: People, Services
- What: Methods, Essential Data
- When: Frequency
- Where: Timeline, Placement
- How: Methods, Resources

Reasons to NOT Conduct an Assessment

- Don’t do it just to do an assessment
- Don’t do it if you never plan to read/use the results
- Don’t do it so frequently that your audience develops ‘survey burnout’
Let’s Get You Started!

❖ Circle the level you want to implement:
  Quick                   Moderate                   Complete

❖ Considerations for Evaluation Design:
  • Why: Goal, Purpose
    ____________________________________________
  • Who: People, Services
    ____________________________________________
  • What: Methods, Essential Data
    ____________________________________________
  • When: Frequency
    ____________________________________________
  • Where: Timeline, Placement
    ____________________________________________
  • How: Methods, Resources
    ____________________________________________

❖ Write down your first two steps – who do you need to bring in?
  1. ____________________________________________
     ____________________________________________
  2. ____________________________________________
     ____________________________________________

❖ Write down one question you have about logistics. Who will help you solve this?

❖ Write down one challenge you anticipate to gaining student, staff, and/or faculty buy-in for this assessment.