BUILDING BRIDGES BEYOND ADVISING

HOW A UF ADVISING CENTER REIMAGINED THE ROLE AND REACH OF ACADEMIC ADVISORS

Ryan Braun, Hunter Hales, Christine Richmond
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<td><strong>OBJECTIVES</strong></td>
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<td>Provide overview of the <em>Beyond120</em> program and its function within the CLAS Academic Advising Center</td>
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<td>Describe professional development opportunities for advisors involved in experiential learning</td>
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<td>Provide a student perspective on academic advising and <em>Beyond120</em></td>
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HOW DID IT START?

- Review of graduate outcome data
- Students delaying job search
- More looking to grad school than work
- Lack of experiential learning during undergraduate experience
- Students not perceiving value in Baccalaureate degree
- Program designed to address gaps in skills, experience, and confidence
WHAT IS IT?

INTERNSHIPS  CURRICULUM  RESEARCH  PRE-HEALTH
MENTORING  EXCURSIONS  GLOBAL ENGAGEMENT
WHO IS IT?

- Advising
- Alumni
- Students
- B120 Faculty
- Development
- CLAS Faculty
UNIQUE HIGHLIGHTS

• Excursions
• Industry Insights
• MentorConnect
• Curriculum
• Scholarships
• ELC’s
ACCESSIBILITY

- Keeping costs minimum
- Expanding social networks
- Free resources
- Free curriculum
- Scholarships & CLAS Cares
THE FUTURE OF ADVISING

- 4th Industrial Revolution
- Beyond Developmental Advising
- Advising as "locus of learning" (Lowenstein, 2013)
- Institutional AND student knowledge
- Paradigm shift
- Advisors as faculty
- Advising as intellectual labor
- Better for advisors and students
ADVISOR DEVELOPMENT

PROFESSIONAL AND PERSONAL BENEFITS
ADVISOR INVOLVEMENT

- Teaching
- Study Abroad
- Pre-Health Scholars
- Service-Learning Groups
EXPERIENTIAL LEARNING FOR ADVISORS

- Career Pathways
- Employer Perspectives
- Exploratory Students
PROFESSIONAL & PERSONAL INTERESTS
SKILL BUILDING

- Teaching
- Budgeting
- Contracts & Liability
- Travel Planning
- Media
- Communications
NETWORKING
“There is a different type of connection that you form with your students ... The students you teach can experience you for more than an advisor, they start seeing more of your personality, your thought process, who you really are as a person.”

—Brandyn Jordan
“At the beginning of each class, I start with a general wellness check-in... Doing this has really helped me see the student experience much more clearly as an advisor and has added a level of empathy when listening to students during an advising session.”

–Laura Beth Lancaster
ENHANCING STUDENT PERCEPTION OF ADVISING

- My introduction to Beyond120
- Freshman Year → Beyond120 → Changed Perspective
- Professor vs Advisor
WHY BEYOND120?

- Enhances liberal arts student experiences in large institutions
- Centralized hub for experiential learning opportunities
- Strengthens bond between advisors and students
IDEAS

- One credit course
- Short excursion
- Company or Industry Visit
- Alumni Speakers
- Hybrid study abroad program
- Co-taught industry course
- Service-learning day
IDEAS: HOW

- DEVELOPMENT WISH LIST
- FACULTY CONNECTIONS
- PARTNERSHIPS WITH CAREER AND INTERNATIONAL CENTERS
- RECRUIT STUDENT LEADERS
- BUILD BRIDGES!
CHALLENGES

KEEPING CONNECTED WITH ADVISORS
BALANCING OUR NEEDS WITH DEVELOPMENT NEEDS
SCALING UP
DIVERSITY
ASSESSMENT
LOOKING FORWARD

- Increase local connections
- Service-Learning
- Diversity initiatives
QUESTIONS?

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