Emotional Economics:
Budgeting Empathy to Ensure Equal Support for All Students

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Empathy

Types of Empathy

Cognitive
Understand what another person feels and thinks

Emotional
Feel what another person feels

Compassionate
 Desire to take action to assist another person

Types of Parents

**Helicopter**
- Demanding
- Involved, with student

**Snowplow**
- Demanding!
- Involved, without student

Types of Parents Advisors?

- **Helicopter**
  - ?

- **Snowplow**
  - Knock down red tape
  - Student accountability?

Advisor Error

- Examples
  - Gave wrong deadline
  - Said course would count, but does not
  - Ignored policy

- Unintentional $\rightarrow$ Institutional Error
  - Consequences?

- Intentional $\rightarrow$ Also Institutional Error
  - Consequences?
Economics

Supply and Demand

Examples of Shortages and Surpluses

- **Shortage**
  - Bruno Mars concert tickets
  - Bottled water

- **Surplus**
  - Crocs
  - *Breaking Dawn* novel
Supply and Demand: Pandemic Edition

- **Shortages**
  - Toilet Paper
  - Clorox Wipes
  - Masks
  - Homes
  - Flour, rice
  - Cars

- **Surpluses**
  - Airline tickets
  - Supplies delivered to hotel and restaurants
  - Face coverings
  - Clorox Wipes
Thinking Points

• Are resources
  • Infinite
  • Finite
  • Renewable
    • At what rate

• Equality vs. equity
Chronotypes

Lions

- **Timeliness**
  - Wake up
    - 05:30 AM
  - Begin Work
    - Before 08:30 AM
  - Bedtime
    - 10:30 PM

- **Peak Times**
  - Creative
    - 01:00 PM – 05:00 PM
  - Alertness
    - 10:00 AM – 12:00 PM

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Bears

• Timeliness
  • Wake up
    • 07:00 AM
  • Begin Work
    • 09:00 AM
  • Bedtime
    • 11:00 PM

• Peak Times
  • Alertness
    • 10:00 AM – 02:30 PM
  • Productivity
    • 10:00 AM – 12:00 PM

Wolves

- **Timeliness**
  - Wake up
    - 07:30 AM
  - Begin Work
    - 09:00 AM
  - Bedtime
    - 12:00 AM

- **Peak Times**
  - Productivity
    - Late morning
    - Late evening
  - Alertness
    - 07:00 PM

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Dolphins

- **Timeliness**
  - Wake up
    - 06:30 AM
  - Begin Work
    - 08:30 AM
  - Bedtime
    - 11:30 PM

- **Peak Times**
  - Productivity
    - 04:00 PM – 06:00 PM
  - Alertness
    - 04:00 PM – 06:00 PM

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<th>Activity</th>
<th>Lion</th>
<th>Bear</th>
<th>Wolf</th>
<th>Dolphin</th>
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<tr>
<td><strong>Productivity</strong></td>
<td>Morning</td>
<td>10:00 AM – 12:00 PM</td>
<td>Late AM – Late PM</td>
<td>04:00 PM – 06:00 PM</td>
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<td><strong>Email</strong></td>
<td>07:00 AM – 12:00 PM</td>
<td>10:00 AM – 02:00 PM</td>
<td>04:00 PM – 07:00 PM</td>
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<td><strong>Brainstorming</strong></td>
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<td>06:00 AM – 08:00 AM</td>
<td>07:00 AM – 09:00 AM</td>
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<td>08:00 PM – 10:00 PM</td>
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<td>02:00 PM – 04:00 PM</td>
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<td><strong>Decision Making</strong></td>
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<td>03:00 PM – 11:00 PM</td>
<td>05:00 PM – 12:00 AM</td>
<td>04:00 PM – 11:00 PM</td>
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Summary and Application
References

- Bariso, J. (2018, September 19). There are actually 3 types of empathy. Here’s how they differ—and how you can develop them all. *Inc*. Link
- Breus, M. (2016). *The power of when: Discover your chronotype—and the best time to eat lunch, ask for a raise, have sex, write a novel, take your meds, and more*. Little, Brown and Company.

Thank you.

Please complete an evaluation!
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