Virginia Tech Transfer Initiatives Timelines

Below is a timeline of the Hokie Transfer Community, from its inception in Spring 2017 through Fall 2020.

**TRANSFER INITIATIVES**

**FALL 2017**
- VT distributed a transfer student experience survey to all transfer students
- Transfer Student Success Initiatives sub-committees created to look at ways to enhance the onboarding and experience of VT's transfer students

**SPRING 2018**
- Creation of a transfer advising website
- Creation of a transfer student email and Facebook page
- Hired a full-time professional staff member for transfers within Academic Advising Initiatives

**FALL 2018**
- Began communications to new transfers via email and the Facebook page
- Piloted a semester long Transfer Peer Mentor Program
- Piloted Hokie Corner at NRCC
- Piloted National Transfer Student Week programming
- Transfer Initiatives Leadership Team established with monthly meetings

**SPRING 2019**
- Established the mentor program as a 6 week program
- Piloted a Transfer FYE section
- Piloted using Slate to send a welcome email to all new transfers
- Collaborated with colleges to create a communication timeline for transfers
- Continued Hokie Corner at NRCC
- Participated in Admissions recruitment events, town halls, creation of a Transfer Viewbook

**FALL 2019**
- Tau Sigma moved to Transfer Initiatives
- Transfer Experience LLC moved to Transfer Initiatives, hired a full-time Program Director
- Expanded Hokie Corner to Wytheville and VA Western
- Transfer Initiatives budget created
- FYE budget created and expanded to 3 sections
- Created VT's National Transfer Student Week
- Created a Transfer Student Instagram

**SPRING 2020**
- Piloted virtual Hokie Corner to all VCC's
- Re-branded Transfer Initiatives as Hokie Transfer Community (HTC)
- Submitted transfer FYE new course proposal
- Piloted virtual housing info. sessions for prospective transfers
- Piloted virtual welcome to HTC and VT sessions for deposited transfers
- Created an onboarding website for summer transfers
- Sent a welcome postcard to new summer and Fall 2020 transfers

**FALL 2020**
- Secured funds to pay Transfer Peer Mentors
- Transfer FYE approved as new course through governance
- Expanded transfer FYE to 6 sections
- Moved Transfer LLC to Pritchard
- Expanded Hokie Corner appts. from early Aug. through end of May
- Piloted virtual mentoring, Transfer FYE, and social events for all transfers
Established Hokie Corner at NRCC

- Created physical meeting spaces at Dublin campus and Mall site
- Created Standards of Operations
- Created the processes for: marketing, appointment sign-up, meeting structures to include follow-up, and assessment procedures
- Piloted meeting with students

Expanded Hokie Corner

- Created physical meeting spaces at Virginia Western & Wytheville CC
- Moved Hokie Corner processes into Slate
- Piloted virtual appointments & opened them to all prospective students
- Extended availability through the end of May to meet increased demand

Enriched Hokie Corner

- Expanded access with virtual only appointments offered twice a week
- Extended the length of Hokie Corner to the beginning of Aug. through end of May
- Optimized operations and communications through Slate
- Added additional Admissions' staff to help meet the increased demand for appointments
Transfer Peer Mentor Program

TRANSFER PEER MENTOR PROGRAM TIMELINE

2018-2019

- Piloted the mentor program Fall 2018 as a full-semester program with 19 mentors and 60 mentees
- Spring 2019 piloted a 6-week mentor program with 10 mentors and 27 mentees
- Created a mentor training program, job duties, mentor recruitment process, and mentor/mentee code of conduct
- Created the assessment process
- Created a website and marketing materials

2019-2020

- Fall 2019 program expanded to 29 mentors and 96 mentees
- Co-created with mentors: a logo, general timeline of the program, mentors' requirements to receive graduation recognition
- Established the Mentor Executive Board
- Increased number of prospective mentor applications from 59 Spring 2019 to 73 Spring 2020 (2.5% growth in applications)
- Worked with the Executive Board to design an interactive online training program of for new mentors through Canvas

2020-2021

- First time mentor position is paid
- Fall 2020 had 30 mentors and 101 mentees
- Expanded mentoring services to include both in-person and remote mentoring
- Expanded accessibility to the program by offering both virtual and in-person social events
Transfer Experience LLC Timeline

**18-19**
- Piloted 68 residents across two houses in Oak Lane with a part-time GA Program Director
- Established the LLC Advisory Board
- Established the Student Leadership Council
- Established curricular and co-curricular events
- Created the processes for: marketing, perspective resident applications, assessment

**19-20**
- LLC moved from Student Success Initiatives to Transfer Initiatives
- Hired a full-time Program Director
- Increased residents to 72 across Oak Lane and Pritchard Hall
- 184 new transfer students applied
- Piloted virtual events due to Covid-19

**20-21**
- 70 residents in Pritchard Hall ONLY
- 206 new transfer students applied (11% growth in submitted applications)
- Transfer FYE course to cover curricular topics required for all new residents
- Events pivoted to social events only with a combination of in-person and virtual events
IMPLEMENTATION OF UNIV 2114

Spring 2019
- Piloted 1 section with 0 credit lab
  - Co-taught with 2 transfer TA’s
  - 10 students enrolled (1st and 2nd semester transfers)
  - Piloted a mandatory overnight retreat at Smith Mt. Lake with 18 participants

Fall 2019
- Expanded to 3 sections
  - Eliminated the 0 credit lab
  - Increased from 2 to 6 TA’s
  - 48 students enrolled (all brand new transfers)
  - Continued mandatory overnight retreat at Smith Mt. Lake with 61 participants

Spring 2020
- Offered 1 section
  - Co-taught with 2 transfer TA’s
  - 8 students enrolled (1st and 2nd semester transfers)
  - Piloted a mandatory 1-day retreat on-campus

Fall 2020
- Expanded to 6 sections
  - Course became a requirement for residents of the Transfer Experience LLC
  - Increased from 6 to 12 TA’s
  - 118 students enrolled (all brand new transfers)
  - Piloted offering sections under different modalities (a hybrid section, online section, and face-to-face sections)
  - Held a half-day retreat in-person and virtually for each section with 128 participants
  - Course approved through governance as UNIV 2114
National Transfer Student Week

NATIONAL TRANSFER STUDENT WEEK TIMELINE

2018-2019
- Offered 1 event for all VT transfer students
- Recognized 7 students on the Transfer Student Facebook page throughout the week

2019-2020
- Increased number of events offered to 15 events from partners across campus
- Branded the week with a logo and website
- Purchased university-wide swag
- Recognized 40 faculty/staff and 14 students
- Created measurable goals and assessment for the week
- Increased advertisement methods across campus

2020-2021
- Scaled events back from 15 to 6
- Created a central swag pick-up location
- Recognized 22 faculty/staff and 70 students
- Increased campus partners to promote the week on their social media (NSFP, Admissions, colleges, advising network, and VT news)
- Partnered with MAOP to award $7,500 in scholarships to 8 need based transfers for Spring 2021
TAU SIGMA TIMELINE

Fall 2019
- Tau Sigma moved to Transfer Initiatives
- Doubled the events they offered to the VT transfer student community
- Established bi-weekly meetings with Executive Officers and faculty advisor
- Increased visibility of the organization through:
  ◦ printed promotional materials for the LLC, transfer FYE, and Hokie Corners
  ◦ posts on Transfer Initiatives social media
  ◦ co-sponsorship of events for the LLC and Transfer Mentor Program

Spring 2020
- VT’s chapter’s President received a $1,000 scholarship from the National Tau Sigma office
- Executive Officers hosted 3 Q&A/info. sessions for invited new members
- Continued to increase visibility by participating in the Winter GobblerFest
- Had the highest acceptance rate in 3 years, 18.88% acceptance rate of new members compared to 8.68% rate Spring 2019

Fall 2020
- Continued to increase visibility by participating in virtual welcomes/information sessions for Fall newly admitted transfer students
- Due to Covid-19 pivoted to online events
- Hosted the Transfer Student Paint Night during National Transfer Student Week
- Held a virtual induction ceremony of new members
- VT’s chapter’s President has been awarded a $2,000 scholarship from the National Tau Sigma Office for Spring 2021