

Academic Advising Portfolios: Creating an Online Portfolio in a Virtual Environment

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Abstract/Objectives

In this session, we will explore academic advising portfolios through a virtual world. The portfolio is an extension of one's resume, educators use portfolios to provide an illustration of their lessons, feedback from parents, student outcomes, achievements, and service to their school. We will review the academic advising portfolio checklist every advisor needs when establishing their own portfolio. This checklist is comprised of 11 steps. Because of the pandemic, the ability to present ourselves in a virtual world is greater than ever. You will learn how to integrate the checklist into an online portfolio for interviews, performance evaluations, and self-development projects utilizing online resources. It seems like a daunting task, but it does not have to be. You will walk away from the session with the tools and resources to build a comprehensive, well rounded academic advising portfolio that reflects your work, your academic philosophy, and your projects with examples that parallel with your goals.

Advising Portfolios Illustrates The Professional Experience – It Tells Your See!



“Career Development Isn’t Linear – It’s How To Keep Up”

Transitioning to an Online Platform

During these past two years, we have been dealing with a worldwide pandemic. This has resulted in various changes with our lifestyles. With a quick introduction to the online virtual environment, we were introduced to a variety of online platforms. What does this mean for those looking for jobs/careers during the pandemic?

The landscape of job hunting has changed. No longer are we waiting outside the door with our resume and questions in hand; instead, we sit in a virtual waiting room, staring at a rotating ball, hoping to have that last sip of coffee before the hiring committee invites us in. Advisors have the option to use a number of platforms to illustrate their portfolio, so where do we start?

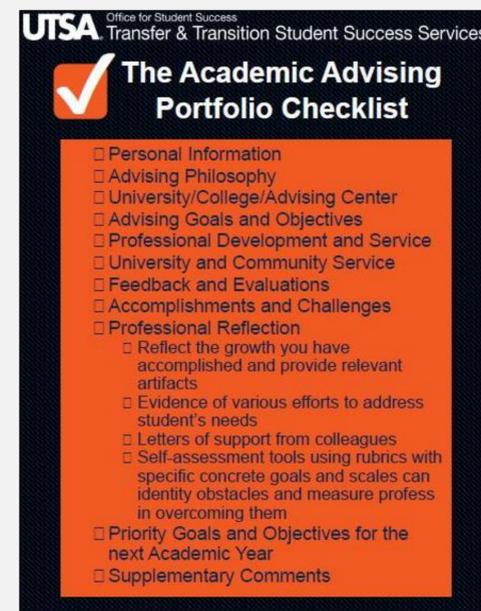
Materials & Methods

“A true artist is not one who is inspired, but one who inspires others.” - Salvador Dali

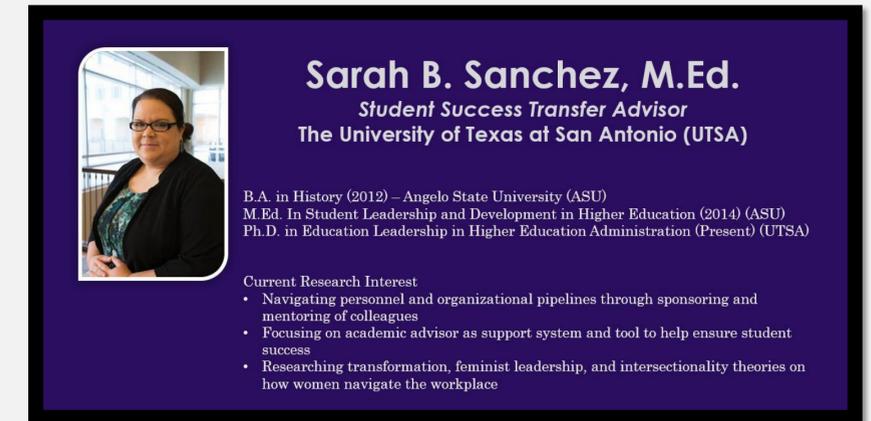
Finding a platform:

1. Building a website for your resume can be difficult. The use of Wix, SquareSpace, and Web.com, allows for free website building, the easy use of integrating pictures, colors and text formats, really illustrating who you are and allowing your portfolio to be as creative as you want it to be!
2. Some website may cost money to access an online domain. This could be a monthly cost to keep your website domain, so using free presentation formats could be helpful for updating and reflecting purposes, while you are not currently looking for a new career.
3. Advisors can use platforms like Prezi or PowerPoint to update their resume throughout the academic year. When that job interview invitation is received, you can integrate that presentation to an online platform easy.

Utilizing the Academic Advising Checklist to Outline a Portfolio



Results



Conclusion

Vowell and Wallet-Ortiz (2003) define an advising portfolio as a documentation of expertise in the field. Advisors use a portfolio to illustrate their own experience in the field. The portfolio should be a “living document.” Meaning the portfolio can continue to evolve as the advisor continues to develop. Reviewing and adding new aspects to your portfolio every few months, writing out current challenges and later on, discussing how these challenges were solved. Thus, providing a sense of closure and illustrating problem solving. Even with those advisors, late in their career, a portfolio may provide an illustration of their own professional journey with small notes from faculty, students, and staff illustrating their impact on others.

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Quotes by: Barbara Smith; NY Times; and Salvador Dali