



*Advising for student success during a global pandemic.  
Strategies to stay afloat and encourage students and  
colleagues during this challenging time.*

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## CHALLENGE

2020 – **“The world turned upside down!”** Academic advisors worked **“Non-stop!”**

Advising during a global pandemic requires us to navigate difficult situations with resilience. Join us in the Room Where it Happens to discuss advising for student success during unprecedented times. As COVID persists, academic advisors must address the obstacles that impact students and staff.

## KEY TAKEAWAY

Participants will leave the session with 1) validation of the successes and challenges advisors face, 2) ways to facilitate meaningful conversations about student success and personal wellbeing, and 3) tools to navigate the uncertainty of returning to campus and/or remaining virtual. Participants are encouraged to bring their ideas to share.

## OVERVIEW

**“History has its eyes on you.”** Academic advisors play a crucial role in university and student success. During the pandemic, advisors provided critical communications, serving as crisis communication specialists for their students and colleagues. Panelists will address strategies used to encourage each other during this challenging time. Attendees will discuss what is working, what needs to be changed, how we navigate difficult discussions, and reflect on the uncertainty of returning to campus. If time allows, we will share the hilarious and unexpected moments had along the way.

## OBJECTIVES

- **“Who tells your story”** - Articulate how COVID-19 has impacted academic advising services on your campus
- **"Stay Alive"** - Identify colleagues' best practices for mitigating the stress and anxiety precipitated by the pandemic
- **“On your side”** - Reflect on techniques academic advisors can use to impact student success and wellbeing
- **"You'll Be Back"** - Share strategies to navigate the uncertainty of returning to campus and/or remaining virtual
- **"What Comes Next"** – Consider changes in advising practices/in the advising profession from lessons learned