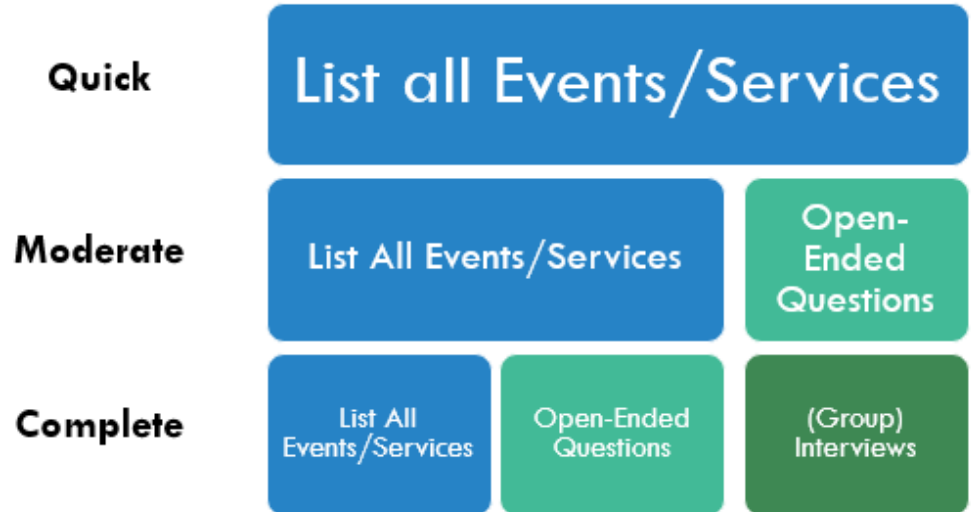


LEVELS OF ASSESSMENT



Considerations for Evaluation Design

- Why: Goal, Purpose
- Who: People, Services
- What: Methods, Essential Data
- When: Frequency
- Where: Timeline, Placement
- How: Methods, Resources

Reasons to NOT Conduct an Assessment

- Don't do it just to do an assessment
- Don't do it if you never plan to read/use the results
- Don't do it so frequently that your audience develops 'survey burnout'

Let's Get You Started!

❖ Circle the level you want to implement:

Quick

Moderate

Complete

❖ Considerations for Evaluation Design:

- Why: Goal, Purpose

- Who: People, Services

- What: Methods, Essential Data

- When: Frequency

- Where: Timeline, Placement

- How: Methods, Resources

❖ Write down your first two steps – who do you need to bring in?

1. _____

2. _____

❖ Write down one question you have about logistics. Who will help you solve this?

❖ Write down one challenge you anticipate to gaining student, staff, and/or faculty buy-in for this assessment.