

WE'RE ALL IN THIS TOGETHER

STRENGTHENING OUR ADVISING COMMUNITY

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PRE- MARCH 2020, THE
STATE OF THE
ADVISING
COMMUNITY ON MY
CAMPUS WAS.....



POST MARCH 2020,
THE STATE OF THE
ADVISING
COMMUNITY ON MY
CAMPUS WAS.....

GOALS FOR TODAY'S SESSION

1

Explore the benefits
advising communities
make to advisors
AND students

2

Review the new
technology
resources and “best
practices” supporting
advising

3

Share ideas for
collaboration in
virtual advising
environments
moving forward

GEORGIA TECH ACADEMIC ADVISING NETWORK

Founded 2002 for internal advisor networking

Monthly in-person meetings in centralized location

Best Practices conference annually since 2004

No formal membership, academic advisors and campus partners welcome

Executive board = leadership opportunities

BENEFITS OF ADVISING COMMUNITIES FOR ADVISORS

- Professional Engagement
- Collaboration
- Fellowship
- Accessibility to information
- Advising theory to practice
- Opportunities for growth

Harper, M., & Smith, A. (2017, September). From the ground up: Creating in-house professional development opportunities. *Academic Advising Today*, 40(3). Retrieved

BENEFITS OF ADVISING COMMUNITIES FOR STUDENTS

- Accuracy and scope of advising information
- Variety of styles of advisement (appreciative, intrusive)
- Equal opportunity of access to information and assistance (standardization between units)
- Improved technology uses (flipped advising)

GTAAN PRE-COVID ENVIRONMENT



Open Access



Consistent
(monthly)



Campus partners
included



Best Practices
presentations



Opportunity for
leadership roles



FOOD!

PRE-COVID ENVIRONMENT CONTINUED



Physical Space Limitations

Short timeframe did not encourage networking

No stored location for resources

Day/Time conflict for faculty advisors

Informational and minimal conceptual or relational training

**MARCH 2020 TO PRESENT
(COVID-19 ADAPTATIONS)**

2020-2021 | INNOVATIONS

Meetings + Connections



Technology Improvements



Access and audience

GTAAN MEETING SCHEDULE



PRESENTED VIA
BLUEJEANS



SUMMER
SESSIONS



BI-MONTHLY



CONNECTIONS

TECHNOLOGY IMPROVEMENTS

Dedicated Learning Management Course

- Best Practices/Examples (flipped advising and pre-orientation meetings)
- Recordings of events
- Centralized location for reporting/data protocols

ACCESS AND AUDIENCE

- Meeting day/time flexibility
- Focus on relational/conceptual training attracts more senior advisors
- Presentation by colleagues outside campus
 - Guest panel on remote advising best practices
 - Virtual Best Practices 1 day conference



LASTING IMPACTS ON OUR ADVISING COMMUNITY

Raising profile for Academic Advising on GT campus

Consistency among advising units to improve student experience

Ability to provide “on demand” professional development via recordings/saved content

Virtual meeting options for increased access

SESSION REVIEW:

1

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QUESTIONS?

PLEASE CONTACT ME:

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REFERENCES

- Workman, T., Farr, T., Frobish, J., & Almeda, A. (2013, March). Creating a collaborative culture in academic advisement. *Academic Advising Today*, 36(1). Retrieved from <https://nacada.ksu.edu/Resources/Academic-Advising-Today/View-Articles/Creating-a-Collaborative-Culture-in-Academic-Advisement.aspx>
- Harper, M., & Smith, A. (2017, September). From the ground up: Creating in-house professional development opportunities. *Academic Advising Today*, 40(3). Retrieved from <https://nacada.ksu.edu/Resources/Academic-Advising-Today/View-Articles/From-the-Ground-Up-Creating-In-House-Professional-Development-Opportunities.aspx>