



SSR Success Looks Like Presentation Rubric

Texas Tech University -- Student Success & Retention

Name of Presenters: _____

Name of Presentation: _____ Date: _____ Presentation #: _____

Category:	Objective Criteria: 2 points each (20 total)	Superb:	Above Standard:	Standard:	Below standard:	Needs improvement:			
Content:	<input type="checkbox"/> Research-based? <input type="checkbox"/> Skills-focused? <input type="checkbox"/> Actionable?	Goes beyond relevant and required info and provides meaningful context. Strong logical organization.	Provides all relevant and required information to act. Well organized.	Provides adequate information to act. Is organized but lacks context or relevance.	Doesn't provide key information regarding skill application or background, regardless of organization.	Doesn't provide foundational information. Doesn't explain skill or relevance – OR – no organization.			
		20	18	16	14	12	10	8	6
Activities:	<input type="checkbox"/> Skills-focused? <input type="checkbox"/> Practice-oriented? <input type="checkbox"/> Contextualized?	Activities are go beyond 'fun' and 'engaging' into meaningful and edifying.	Activities are fun, creative and engaging.	Activities are present but typical or predictable.	Activities aren't engaging and don't allow for creative practice.	Activities don't allow for practice – OR – aren't related to the skill being taught.			
		20	18	16	14	12	10	8	6
Slides / Visual Aids:	<input type="checkbox"/> High contrast? <input type="checkbox"/> Pleasing colors?	Visuals are arranged in a creative, memorable, and intelligent way. Free of errors.	Visuals are well organized, attractive, and error free. Some elements are memorable.	Visuals are presentable, organized, and error free.	Visuals have distracting inconsistencies or layout issues. May have errors.	Visuals are poorly arranged, difficult to follow / read / look at. Errors present.			
		20	18	16	14	12	10	8	6
Presentation Etiquette:	<input type="checkbox"/> Good posture? <input type="checkbox"/> Loud enough?	Speaker has command of material, rapport with audience, and confidence in delivery. Exudes confidence and professionalism.	Speaker has command of material, is confident and makes effort to interact with audience in a meaningful way.	Presenter knows material and appears confident. Makes some effort to connect with audience.	Speaker may have difficulty in one or more areas of presentation, lack confidence, or make limited outreach to audience.	Speaker is obviously unprepared and has difficulty getting through presentation. Cannot connect with audience due to lack of prep.			
		20	18	16	14	12	10	8	6

Comments / Constructive Feedback:

Total Score: _____