

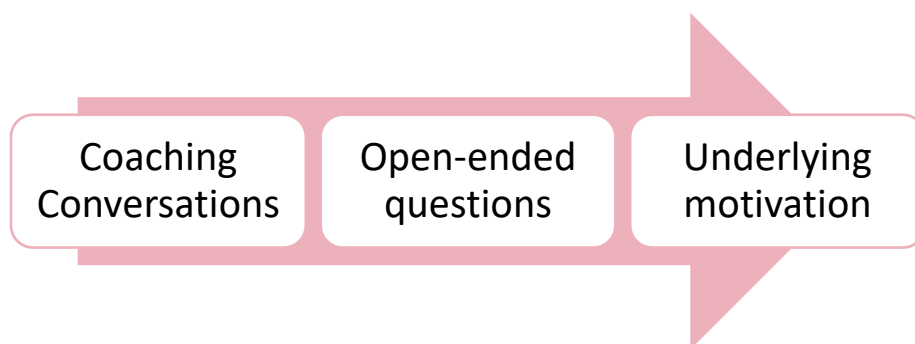
Liberal arts & sciences students + Business Graduate Programs: Preparing students for future success

Why is this a powerful combination? Merges diverse skill sets, building on one-another.

What is a student pivot point? When a student considers a new goal.

Why is this important? Student may be confronting internal and external motivations. May be deviating from a long-pursued path. May need to re-evaluate self or goal.

Approaches



But what can I <i>do</i> ?	
To reach multiple advisees...?	At the individual level...?
Host alumni panels	Coaching conversations
Highlight alumni stories (social media, departmental blogs, etc.) - Lean on alumni stories!	Personally invite students to participate in career fairs - Career fair prep sessions and/or guides
Information Sessions	Share relevant alumni stories
Career fair promotion + support	Connect students to alumni
Regular e-newsletters	Encourage exploration of less traditional paths

Lean on stories of alumni with non-traditional paths